



SPONSORSHIP APPLICATION

If your company is interested in partnering with the North Gwinnett Basketball Club as a sponsor, please complete the information below. PLEASE NOTE – all sponsorship applications and payments are due August 29, for printing purposes. Marketing for the 5K race, social media, and other avenues begins June 1st, so we encourage our sponsors to get their paperwork in as soon as possible to take advantage of every marketing opportunity.

LEVEL OF SPONSORSHIP (see attached documents for sponsorship levels)

- Platinum - \$7500* Gold - \$5000* Silver - \$2500* Race - \$100
 Bronze - \$1000* Flyer - \$600 Booth - \$250

COMPANY _____

CONTACT NAME _____ **TITLE** _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ **CELL** _____

EMAIL ADDRESS _____

* Tent, tables, and chairs (if needed) are provided for Presenting, Gold, Silver and Bronze level sponsorships

Flyer and Booth Sponsors, please specify if you need to rent a tent, tables, chairs or electricity for your booth space, and the quantities needed:

___ 10'x10' Tent(s) @ \$100 ___ 8' Table @ \$10 ___ Chairs @ \$2 ___ Electricity? @ \$25

Total Enclosed (sponsorship plus any equipment rental): _____

Contact:

John Joseph, Event Coordinator, Taste of Suwannee

Email application to jjgoherd@aol.com

Fax application to 770-945-3486

Make checks payable to: **NGHS Basketball Booster Club**

Mail checks and/or applications to: **Taste of Suwannee, PO Box 751, Suwanee, GA 30024**

PRESENTING SPONSOR \$7500

- 10' x 40' hospitality booth space, (2) 10' x 10' booth spaces, including a 10' x 20' festival tent, for Company employees to promote products/services to over 8000 festival-goers
- Platinum booth location (next to shuttle drop)
- Company logo featured on all 8 foot by 3 foot banners hung at prominent locations in the Suwanee community for two weeks prior to event
- Recognition on Taste of Suwanee official website, registering 11,000 visits in 2013 and social media postings
- Acknowledgement at Opening Ceremonies
- Company logo and level showcased on 2500 park maps & website printed materials
- Company logo recognized on 150 event posters distributed throughout Suwanee and surrounding areas
- Company logo recognized on thousands of 5K and event flyers distributed to racing groups, youth sports groups, and Gwinnett County Schools students
- Company logo prominently displayed on volunteer and 5K race t-shirt
- Recognition in at least two event press releases to key newspapers, magazines, radio
- Customized benefits to fit our Sponsor's needs
- Hospitality Volunteers assigned to cater to sponsor's needs the day of the event
- \$50 in event tickets

GOLD SPONSOR \$5000

- 10' x 30' hospitality booth space, including a 10' x 20' festival tent for company employees to promote products/services to over 8000 festival-goers
- Gold booth location
- Recognition on Taste of Suwanee official website and social media
- Acknowledgement at Opening Ceremonies
- Company logo recognized on 150 event posters distributed throughout Suwanee
- Company logo recognized on thousands of 5K and event flyers distributed to racing groups, youth sports leagues, and Gwinnett County Schools students
- Company logo recognized on volunteer and 5K race t-shirt
- Customized benefits to fit our Sponsor's needs
- Hospitality Volunteer assigned to cater to sponsor's needs the day of the event
- \$35 in event tickets

SILVER SPONSOR \$2500

- 10' x 20' hospitality tent at event for company employees to promote products/services to over 8000 festival-goers
- Silver Booth Location
- Recognition on the Taste of Suwanee website and social media
- Company logo recognized on thousands of 5K and event flyers distributed to racing groups, youth sports leagues and Gwinnett County Schools students
- Company logo recognized on volunteer and 5K race t-shirt
- Customized benefits to fit our Sponsor's needs
- Hospitality Volunteer assigned to cater to sponsor's needs the day of the event
- \$20 in event tickets

BRONZE SPONSOR \$1000

- 10' x 10' hospitality tent at event for company employees to promote products/services to over 8000 festival-goers
- Bronze Booth Location
- Recognition on the Taste of Suwanee website and social media
- Company logo recognized on thousands of 5K and event flyers distributed to racing groups, youth sports leagues and Gwinnett County Schools students
- Company logo recognized on volunteer and 5K race t-shirt
- Hospitality Volunteer following up with the sponsor the day of the event
- \$10 in event tickets

FLYER SPONSOR \$600

- Business Booth Space to advertise your Business. Business booth must follow Event Guidelines. Booth must be tented. If your business needs to rent a tent, please [contact the Event Coordinator](#).
- Company logo recognized on thousands of 5K and event flyers distributed to racing groups, youth sports leagues and Gwinnett County Schools students
- Company logo recognized on volunteer and 5K race t-shirt

BOOTH SPONSOR \$250

- Business Booth Space to advertise your business. Business booth must follow Event Guidelines. Booth must be tented. If your business needs to rent a tent, please [contact the Event Coordinator](#).
- Name recognition on the back of our race t-shirt.

RACE SPONSOR \$100

- Logo recognition on the back of our race t-shirt.
- Logo recognition on the race page of our website